

A typology of Local Enterprise Partnerships is set out below, based on comparative performance across a range of indicators. The typology serves to give LEPs reassurance that the issues facing them are represented in meetings of subsets of Chairs. For example, the Chair of Buckinghamshire Thames Valley can be sure that the needs of LEPs in the *Small State / Small Firm group* could be voiced by colleagues from Enterprise M3 or Northamptonshire, or that the Chair of the Gloucestershire LEP can be confident that the case for policies to benefit *Producing Places* will be made by the Black Country or Humber LEP Chairs.

LEPs have been placed in the following groups

- **Small State / Small Firm:** GVA £330bn, population 15,377,300
- **Producing Places:** £204bn, 11,545,700
- **Core Cities:** £281bn, 15,942,600
- **Rural Economies:** £104bn, 6,281,500
- **London:** £283bn, 8,204,400

All LEPs have been ranked against a series of indicators, including GVA per capita, industrial structure, export orientation, demography, public sector orientation, business size, population density and new firm formation. The groupings have then been tested using Buckinghamshire Business First's LEP comparison tool¹. Group compositions are shown in the following tables. A map showing the distribution of the groups is presented at the end of this paper.

LEPs in the small state / small firm group have a high proportion of firms employing fewer than 10 people and comparatively low levels of public sector employment.

Group 1: Small State / Small Firm

Small State / Small Firm
Buckinghamshire Thames Valley
Cheshire and Warrington
Coast to Capital
Enterprise M3
Greater Cambridge & Greater Peterborough
Hertfordshire
Northamptonshire
Oxfordshire LEP
South East
South East Midlands
Thames Valley Berkshire
GVA, 2011: £330bn (29.3%)
Share of GVA Growth 08-11: 30.8%
Population: 15,377,300 (29.0%)

¹ Available at: <http://www.bbf.uk.com/research-and-reports>

LEPs in the producing places group have a concentration of businesses in the production industries.

Group 2: Producing Places

Producing Places
Black Country
Coventry and Warwickshire
Gloucestershire
Humber
Leicester and Leicestershire
Lancashire
New Anglia
Solent
Stoke-on-Trent and Staffordshire
Swindon and Wiltshire
Tees Valley
Worcestershire
GVA, 2011: £204bn (18.2%)
Share of GVA Growth 08-11: 14.5%
Population: 11,545,700 (21.7%)

The Core Cities have marked over-representation of residents in their 20s.

Group 3: Core Cities

Core Cities
Derby, Derbyshire, Nottingham and Nottinghamshire
Greater Birmingham and Solihull
Greater Manchester
Leeds City Region
Liverpool City Region
North Eastern
Sheffield City Region
West of England
GVA, 2011: £281bn (25.0%)
Share of GVA Growth 08-11: 18.4%
Population: 15,942,600 (30.0%)

Rural economies have low population densities.

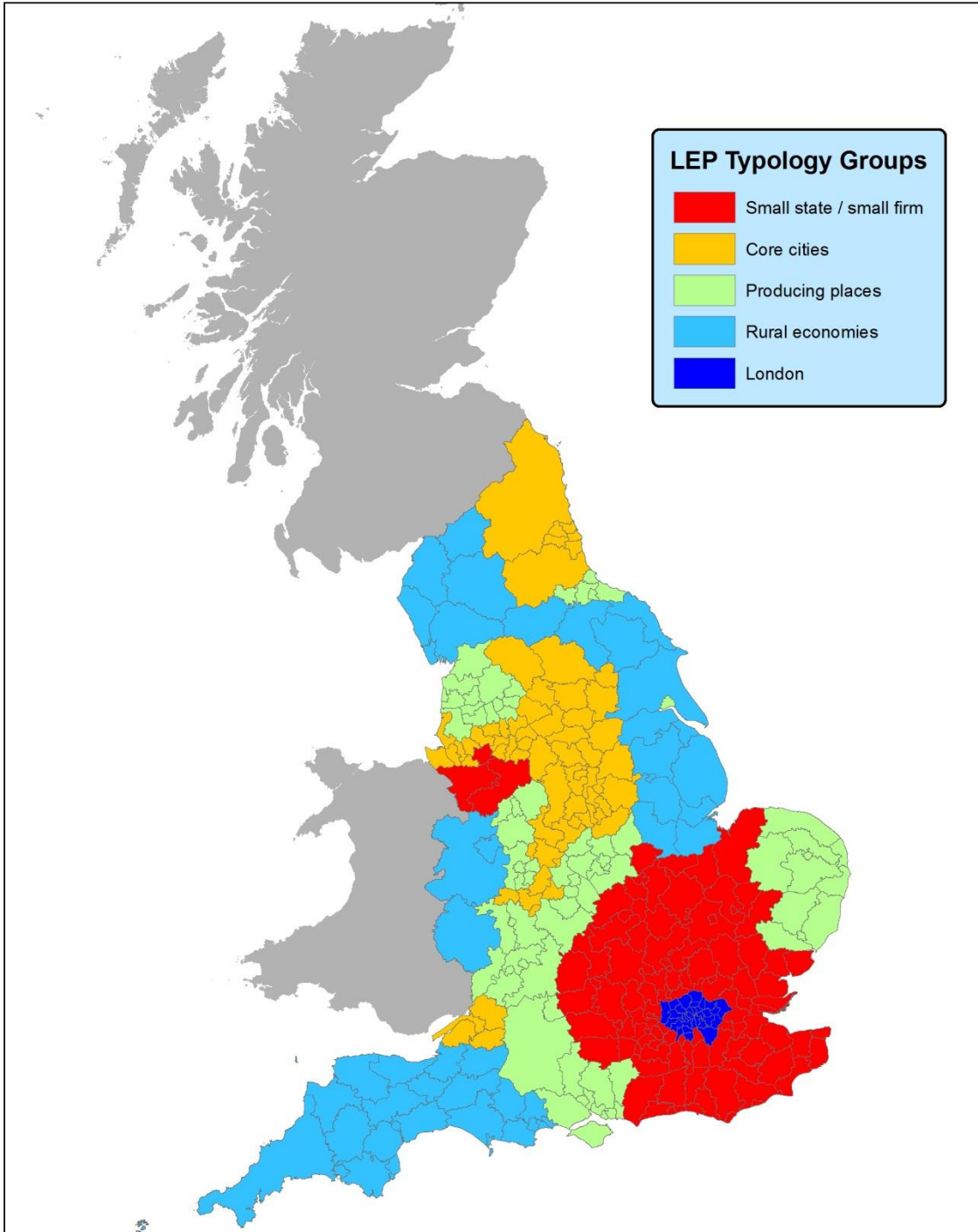
Group 4: Rural Economies

Rural Economies
Cornwall and the Isles of Scilly
Cumbria
Dorset
Greater Lincolnshire
Heart of the South West
The Marches
York and North Yorkshire
GVA, 2011: £104bn (9.3%)
Share of GVA Growth 08-11: 9.5%
Population: 6,281,500 (11.8%)

London is given its own group in recognition of its special situation.

Group 5: London

London
London
GVA, 2011: £283bn (25.2%)
Share of GVA Growth 08-11: 32.0%
Share of population: 8,204,400 (15.4%)



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LEP Typology



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Scale: 1:4,000,000 at A4

